



Agile Arena

Company Profile

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Who We are?



The Founder



- Agile Coach & Authorized Trainer from ICAgile
- 15 years of Experience in the software field.

Certificates :

- Certified Scrum Master - Scrum Alliance
- Agile Certified Professional - ICAgile ICP
- Agile Team Facilitation - ICAgile ATF
- Business Value Analysis - ICAgile
- <https://www.linkedin.com/in/mona-radwan-253b5822/>

Who we are ?



Agile Arena has been highly valued for their experience in the Agile transformation for several technology companies.

Established in 2016, to start transforming companies to the Agile and Lean thinking, to achieve more success and sustainability.

Rewarded in 2019 in Dubai international conference, as one of the top 50 companies that has great impact on changing technology companies.



Top 50 Tech Companies Award

Presented To

Agile Arena

The Power of Agility Unleashes the Brilliance of People.
Mona Radwan (Founder)

In Recognition Of Their
Contribution To Technology

Faisal Abidi

Faisal Abidi
Co-chair
InterCon

Presented by  PRISM
EVENTS
(14th - 16th October, 2019)

Raghib Khan

Raghib Khan
Co-chair
InterCon

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Our Team



Our Professional Coaches

- Team of professional Agile Coaches in Egypt and KSA
- Authorized Trainers from ICAgile
- Certificates:
 - Certified Scrum Master - Scrum Alliance
 - Professional Scrum Master I - Scrum.org
 - Agile Certified Professional - ICAgile
 - Agile Facilitation - ICAgile
 - Business Value Analysis - IcAgile





50 companies

Trained and coached



+2500 trainees

Trained offline and online



+4000 members

Community inspiration

Sample from our Portfolio

- Gulf



- Egypt



Time to Market

We help our clients achieve faster time to market by:

- Releasing Early & Often.
- Focus on the Business Value
- Removing wastes from the process .

We have achieved this with



Customer Satisfaction

We help our clients achieve better customer satisfaction by:

- Frequent validation of customer needs.
- Responding to customer changes
- Delivering early and continuously in a proper quality

We have achieved this with



Team Full Potential

We help our clients achieve their team's full potential by:

- Building self organizing teams
- Educating teams about agile mindset and practices.
- Building a new generation of agile leaders.

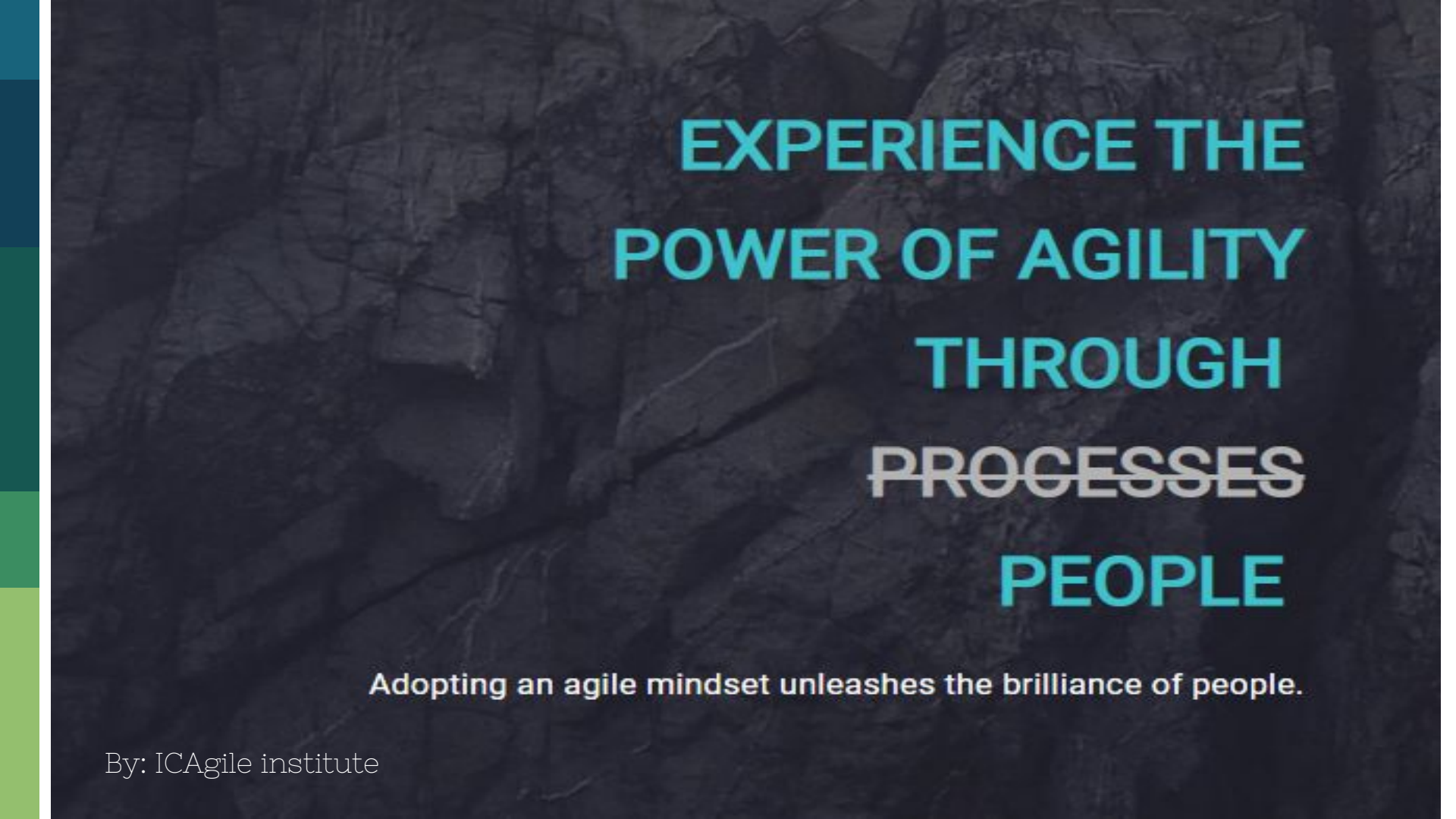
We have achieved this with





Agile Arena

Our Transformation Approach



**EXPERIENCE THE
POWER OF AGILITY
THROUGH
~~PROCESSES~~
PEOPLE**

Adopting an agile mindset unleashes the brilliance of people.

By: ICAgile institute

Our Unique Approach

We are not following a **Consultancy approach**, Our approach is:

- Hand-on-Hand Coaching inside the organization
 - **People First** .. we are coaching people to the Agile Mindset
 - **Process Should be Developed** ... Design the needed experiments to set the best fit process and team structure
 - **Sustainability** ... Stabilize the adoption by having qualified internal coaches

How we can help



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Our Programs

Tailored Programs to best fit your needs!

Overview

We offer customized coaching programs, some of them for individuals and others for corporates

1- Agile Transformation Program

2- Agile Coach as a service

3- Agile Team Coaching

4- Scrum Master Qualifications Program (For individuals)

Agile Transformation



Hand on Hand coaching across the organization to achieve the real movement towards Agile and Lean business

This will be achieved by:

- Assessing the organization challenges and determine the business value from the Agile transformation
- Educating the executives, delivery teams and business people on the Agile mindset and practices
- Hand on Hand coaching with delivery teams to apply the Agile practices probably in their real projects
- As a coaching result, we will establish well defined and mature process that best fit the different needs for each business line in the organization
- Qualify the key roles, Scrum Masters and product owners to perform their role effectively and reach sustainable Agile adoption.

Agile Coach as a Service



This program provides an in-house coach for your company who tailors your journey towards achieving the desired benefits of agility .

In order to achieve sustainable agility , our coach will consider five main aspects in his work scope .

- Team and Culture
- Delivery Process
- Technical Effectiveness and Improvement
- Integration with Company Policies
- Business Agility

Agile Team Coaching



In this program , we work with a team to drive a project in an agile way .

This starts with education for the team about the agile mindset and needed practices , then restructuring the team with the needed roles .

And then coaching the team while working in the project how to make use of agile to make their work better.

Qualified Scrum Master



This program provides the software companies with the candidate that can play the scrum master role effectively to achieve better Agile process management, better delivery results and better team interactions in the company.

This hybrid program contains hiring support , selecting the right candidate , on boarding him with your team.

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Our Trainings

We believe in people , their education is the key.

Overview

ICAgile institute offers different specialized learning tracks under the umbrella of Agile Software Development, Like specialized tacks in Software Requirements and product ownership, tacks in Software Testing, Software project management, Coaching and facilitation tracks and so on. and all of them are accredited courses that providing international certificates from ICAgile (for reference:

<https://icagile.com/Learning-Roadmap/Roadmap-Overview>)

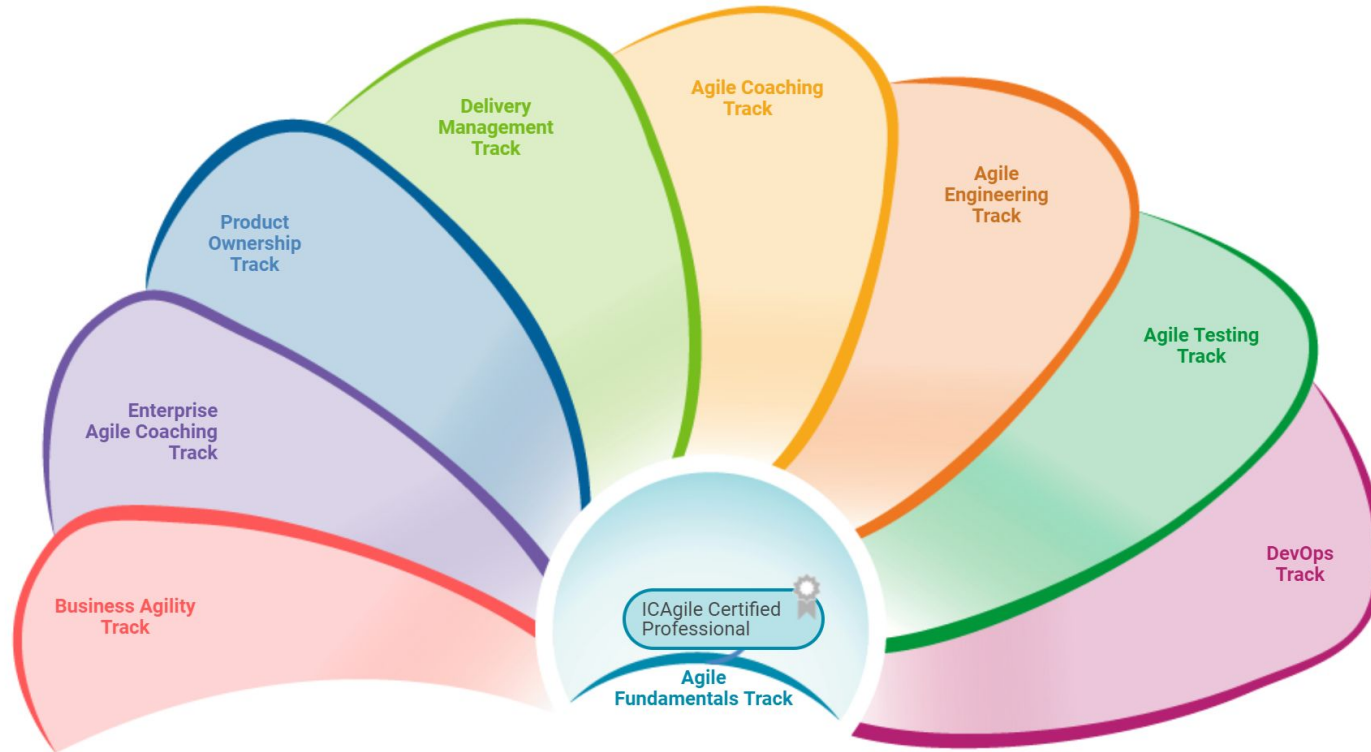
1- Fundamentals of Agile Software Development Track

2- Agile Requirements & Product Ownership Track

3- Agile Software Testing Track

4- Agile Project Management Track

ICAgile Learning Track



Agile Fundamentals Class



- Accredited class from ICAgile in the fundamentals of Agile software development track. After the class, the attendees will be eligible for ICAgile Certified Professional Certificate (ICP).
- This class focuses on introducing the software team to the agile and lean mindset and core principles in a practical way. as well as giving trainees the tools and practices to deliver the software iteratively for faster time to market and customer satisfaction.

Agile Fundamentals Class



Outlines

- Agile Mindset & Lean concepts
- Agile Teams & Roles
- XP & Kanban Overview
- Scrum in Depth
- User Stories Technique
- Agile Estimation Techniques
- Agile Planning Techniques
- Agile Tracking
- DevOps and Automation Techniques

Target Audience

- The whole Software development team
 - Developers
 - Testers
 - UX/UI
- Project Managers
- Scrum Masters
- Product Owners / Business Analysts

Duration

21 hours

Agile Product Ownership Class



- Accredited class from ICAgile in the product Ownership track
After the training, the attendees will be eligible for ICAgile Business Value Analysis certificate (BVA).
- in this class, you will learn how to build solutions/products that provide real value to the target segment and fit their needs,
- The mindset of validating your assumptions about the solution early and continuously, it covers the lean canvas, story maps and MVPs, product backlog management and the role of the product owner.

Agile Product Ownership Class



Outlines

- Lean Thinking & Idea Validation
- Product Owner Role with Business team
- Lean Canvas
- Persona and MVPs
- Story Maps
- Product Road-mapping
- Product Backlog Management
- Product Owner Role with Delivery team
- inside Scrum
- Adaptive Planning

Target Audience

- Business Owners
- Product Owners / Business Analysts

Duration

18 hours

Agile Software Testing Class



- Accredited class from ICAgile in the Testing track After the training, the attendees will be eligible for ICAgile Software Testing certificate (TST).
- This is a specialized class for testers, to gain the knowledge about the Agile testing mindset and techniques. how they can manage and execute the testing activities in agile project.

Agile Software Testing Class



Outlines

- Software Testing Mindset
- Behavior Driven Development (BDD)
- Black Box and White Box Testing
- Writing Test Plans and Test Cases Techniques
- Typical Testing Environments & Tools
- Testing Quadrants
- Testing Pyramid
- Continuous integration
- Testing Automation Techniques
- Testing Mobile Applications
- An iteration in the life of a Tester

Target Audience

- Software Testers
- Testing Leads

Duration

18 hours

Agile Project Management Class

- This is a specialized class for Project Managers, to gain the knowledge about Managing the Agile projects plans, resources, contracts and changes in more adaptive and flexible way.

Agile Project Management Class

Outlines

- Agile Mindset & Values
- Iterative Development approach
- Agile Estimation techniques
- Adaptive Planning techniques
- Managing Project in the contracting phase
- Managing project in the development stage
- Managing Project changes
- Managing project quality
- Managing Project scope and tradeoff decisions
- Agile Tracking techniques

Target Audience

- Project Managers

Duration

16 hours

Thank You!

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www.agilearena.net